



ECOPYWRITERS.COM

The Content Creation Company TM

Focus



Content Capabilities

General

Articles, Newsletters, Product Descriptions, Emails, Ghost Writing...

PR

Press Releases, Blogs, Sales Letters, Tweets...

Website

Site Pages, Landing Pages...

Technical

White Papers, Case Studies, Video Script, Radio Scripts, Documentation...



Specialty Content Services

Industry Specialists

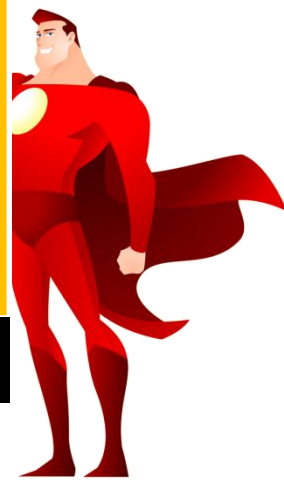
- Projects aligned to copywriters with specific publishing backgrounds & work history.
- Suitable for technical and high profile projects e.g. healthcare, technology, financial services, legal...

Target Demographic

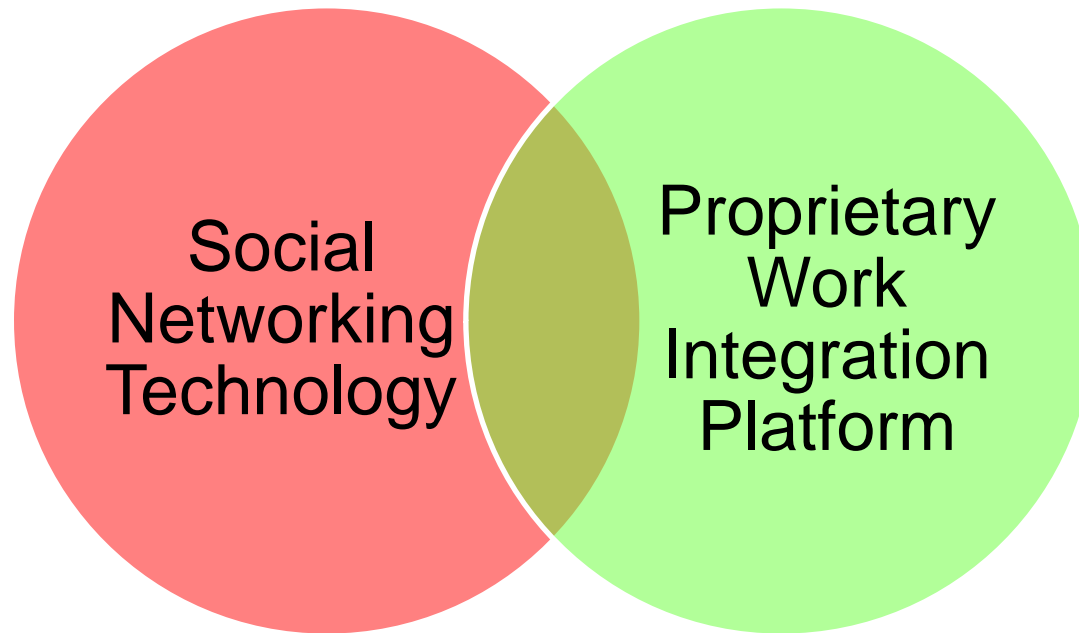
- Copywriters who meet a specified demographic can be sourced for content creation.
- Suitable for projects targeting a specific age group, gender, culture, geographical location...
- e.g. moms with babies, football players, chefs, world travelers...

Crowd Sourcing

- Projects aligned to multiple copywriters who produce independent versions thereof.
- Suitable for projects where creativity, tone, style, voice and ideas are important.
- e.g. website content, product descriptions, brochures, ad's...



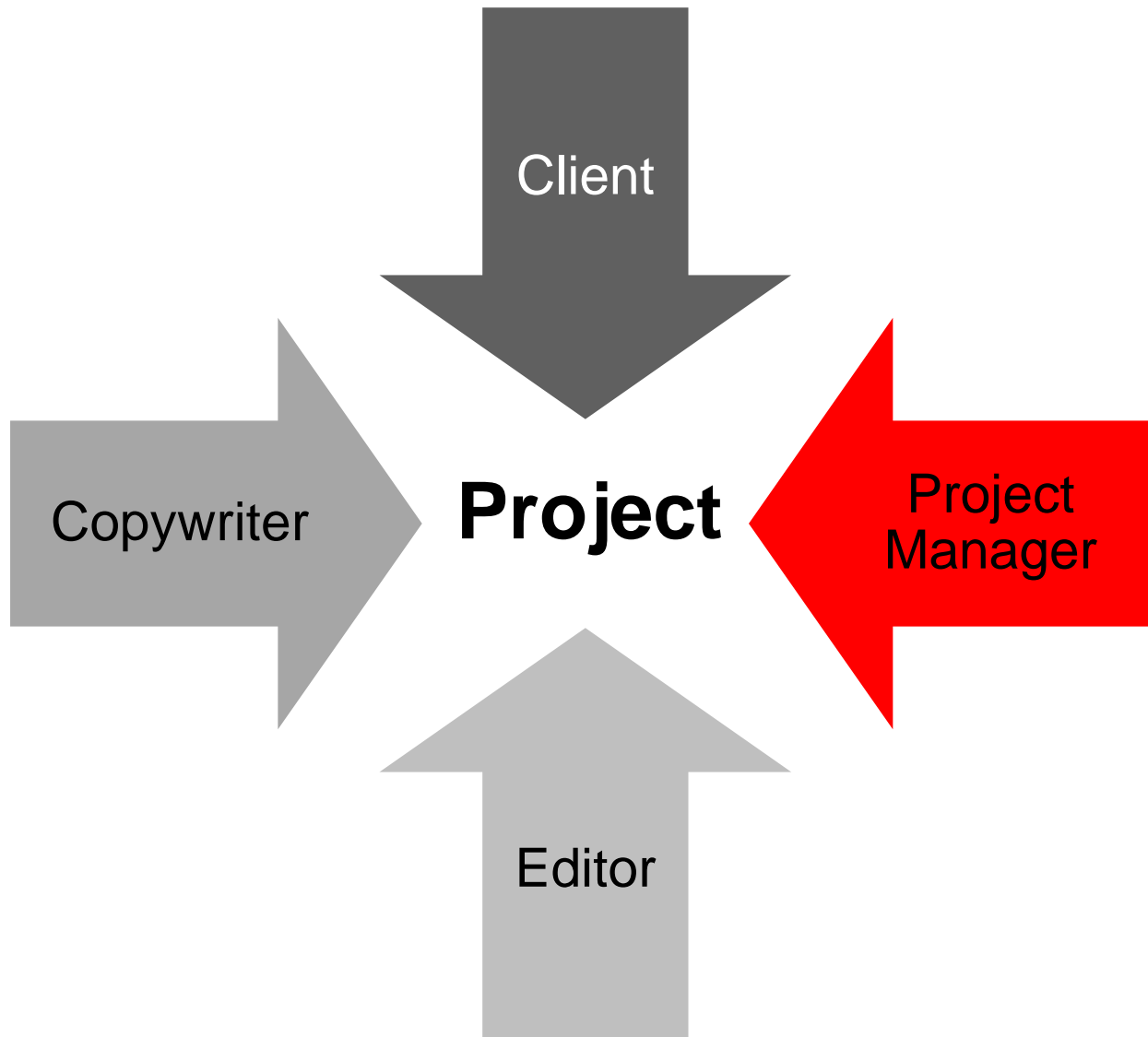
Structure



- Scale to handle multiple orders simultaneously
- Efficient order processing with minimal back and forth
- Speedy and consistent turn around times



Process

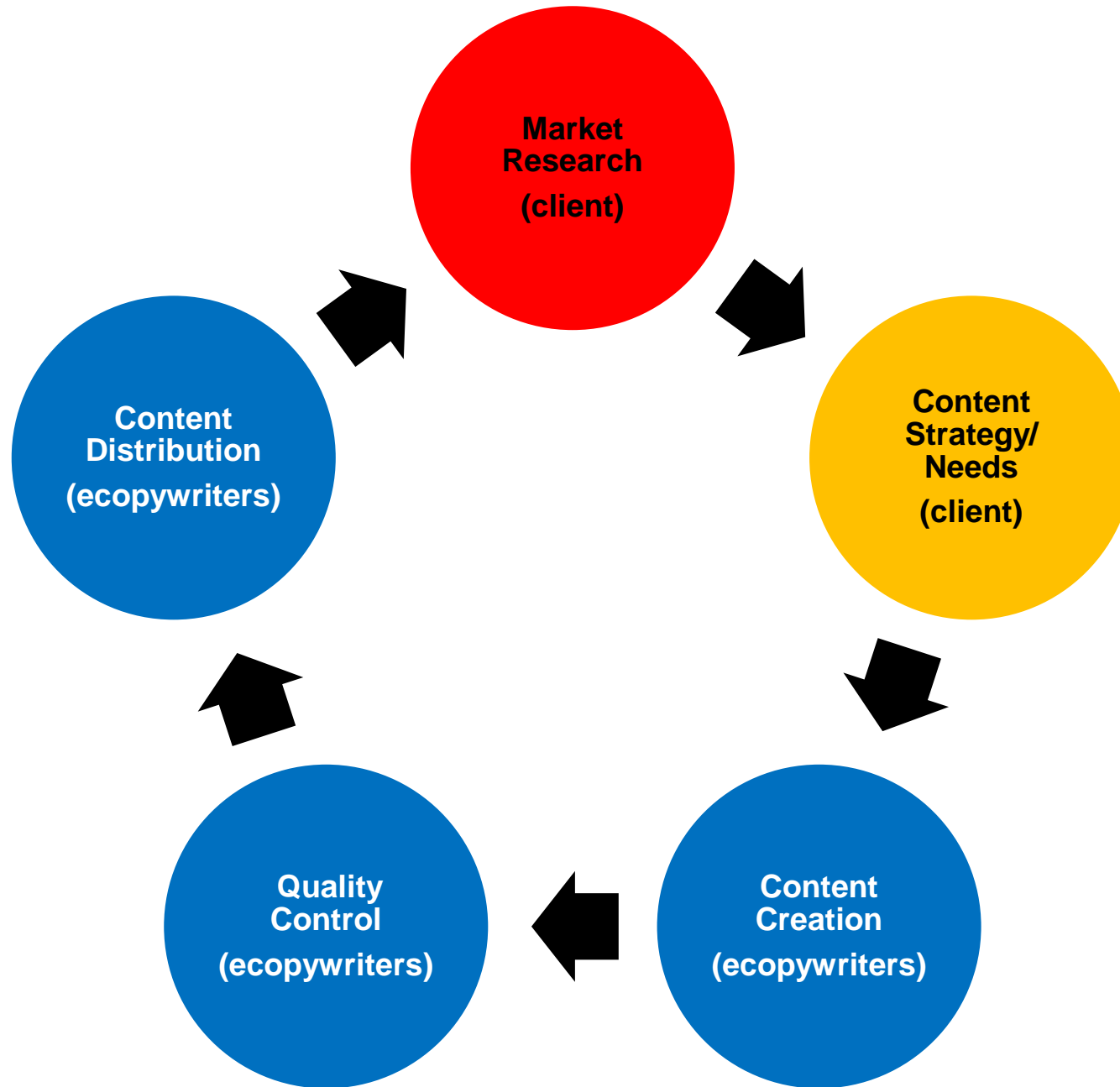


Project Manager

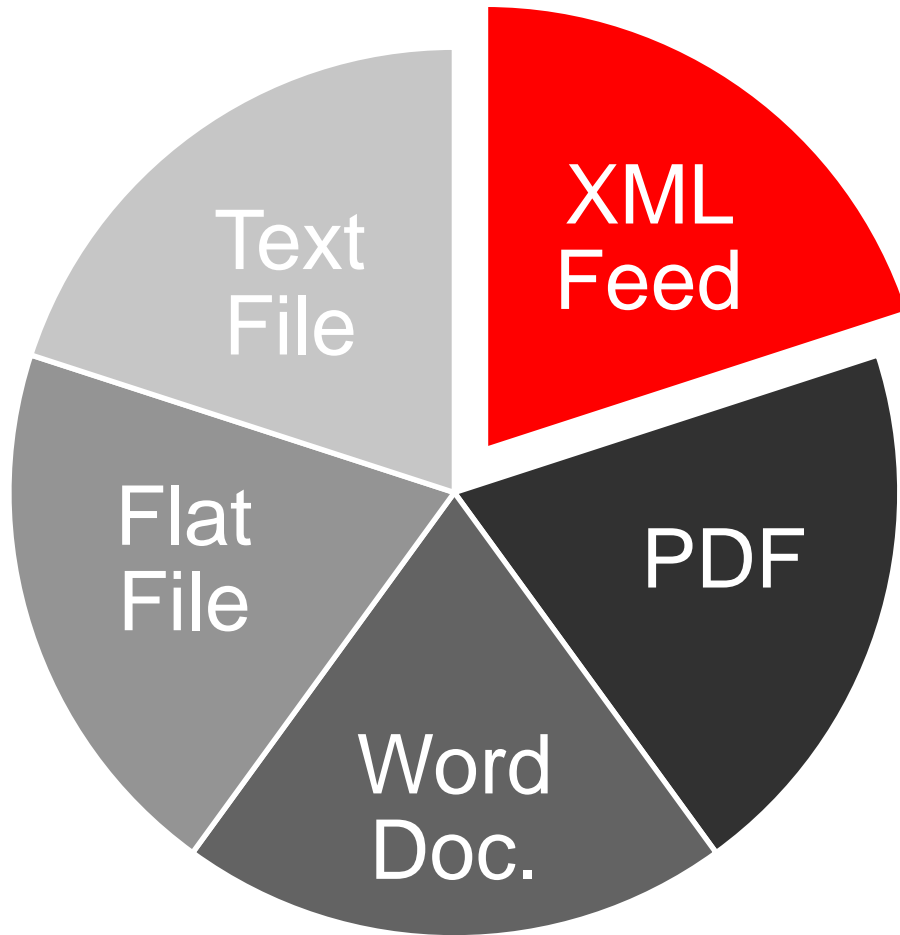
- Coordinates communication between client, copywriter and editor
- Manages work flow on time and to spec



Content Creation (General)



Content Delivery Formats



XML Feed

- Suitable for high volume projects
- Built using W3C compliant technologies
- Compliant with multiple open source management platforms incl. Joomla, Word Press, Drupal...



Contact

ECOPYWRITERS, LLC

400 South Sierra Avenue
Solana Beach, CA 92075

Tel: 858-764-7255

Fax: 760-683-3267

Website: www.ecopywriters.com

Blog: <http://ecopywritersblog.blogspot.com/>

