

Version #1 - Homepage Copy

Lucha Libre Gourmet Taco Shop is not your typical Mission Hills, San Diego taco shop. We've taken your standard taco experience and spiced it up with fresh veggies and meats, all-white chicken breast, top-quality flame grilled carne asada, and NO lard—only vegetable oil.

Luche Libre, meaning "free fighting" in Spanish, was started by tres hermanos (three brothers)—Jose, Diego, and Maurilio. Our love for luche libre wrestling matches and movies inspired us to open a taco shop with low prices and huge portions, and a vibrant menu that matches the grand theatrics of lucha libre. If you're lucky, you may catch a glimpse of mother "B" making her fresh salsas. As our customer Earl G. put it, "Super good suplex salsas."

Jonesing for a Tijuana classic? Our TJ Hotdog is the only safely eaten TJ dog in Diego made with all beef, wrapped in bacon, and topped with grilled veggies for only \$1.50. Not carnivorous? The Lucha Libre brothers have you covered, from potato rolled tacos to swapping out any meat for fresh-cut fries.

Stop in for a cold craft or Mexican beer, or try one of our Horchata drinks with our Full Nelson Enchiladas. Our Taco Smack Down location is only minutes from downtown, Little Italy, and Old Town; and we're two blocks from the Washington Street Trolley stop. Stop in and check out our golden "Champion's booth". Seriously, how many taco shops have a golden booth you can reserve ... for free?!

Buy our merch and masks at our online store! Can't get enough of us? Let us cater your party with our Masked Catering or invite us to work with one of our party trays. Here's how to get in touch with the smack down hermanos:

[E-mail, Phone, Address.]

Don't be shy. Add us as a friend on Facebook or follow us on Twitter. We like the attention.