



Lucha Libre Gourmet Taco Shop

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Lucha Libre: Gourmet Taco Shop - Facts

Did you know that...

- We opened our doors on January 19, 2008.
- We are family owned and operated, primarily by three brothers: Jose Luis, Maurilio, and Diego (although mother “B” can sometimes be seen in the back making one of her delicious salsas). The Rojano-Garcia family are from Mexico City, but grew up in San Diego.
- We wanted to open a restaurant that was different, a taco shop with flavor. A place where you could eat the taco shop favorites done right, but could also get some unique items.
- Lucha Libre’s literally translates in Spanish as “free fighting”, but it’s basically professional wrestling in Mexico. Known for it’s aerial moves, grand theatrics, and colorful masked wrestlers.
- We picked Lucha Libre as our theme because we grew up watching & loving lucha libre matches and movies. We wanted to not only give a “shout out” to the entire culture of lucha libre, but also wanted a theme that fit our vibrant & exciting menu.
- We use the freshest ingredients, from all white meat chicken breast to top quality Carne Asada. We use fresh vegetables and we DON’T use lard.
- We are the only place in San Diego where you can safely eat a famed TJ Hot-dog, an all beef hot-dog wrapped in bacon, topped with grilled vegetables, for only \$1.50.
- We have several vegetarian items, including Potato Rolled Tacos.
- All of our salsas are freshly made in-house. People have threatened violence the few times we have run out of the Cilantro Salsa - a definite favorite!
- We are open late. Sunday - Thursday 10:30 am-11:00 p.m. Friday & Saturday 10:30 am-02:30 a.m.
- We are value conscious. Customers are loving our low prices and huge portions.
- We already have a large fan base. Groupies who love unique items like the Queso Taco (a Carne Asada Taco with avocado slices, a crisp cheese layer, and super secret chipotle sauce) and the DDT (a loaded baked potato topped with Carne Asada, shrimp, bacon, and mushrooms).
- We have a Champion’s Booth! A special gold booth with table service. You can only sit there with a reservation made 24 hours in advance. No extra fee. Food items come out specially decorated on gold plates. What other taco shop can you get a reservation!?!? We had several reservations on Valentine’s Day!!!
- We have several “must-see” items. Make sure you check out the “gold” bathroom, the “Anchorman TV” trash can, and the classic lucha libre movies playing on the TV!
- If you come in wearing a lucha libre mask, you get a discount!
- We offer Catering and Party Tray food pick-ups.
- We are located at 1810 W. Washington Street adjacent to the I-5. We have plenty of parking in the lot to the right of us at the intersection of India & Washington St.